An Annotated Dataset of U.S. Transgender News For Determining Agenda-Setting & Information Flows

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- Motivation & Background
- Current Findings
- Annotation Method
- Future Work



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- Coverage of trans issues in U.S mainstream media is often problematic (Cavalcante 2018; Capuzza and Spencer 2017; Osborn 2022)
- News coverage sets the agenda for public discourses (M. Fischer 2019; DeJong et al. 2021; Dunaway, Branton, and Abrajano 2010; Luo et al. 2019)

OX NEWS FLASH

Colorado mom sues school that recruited sixth-graders for secret after-school gender and sexuality club

Erin Lee tells Harris Faulkner her daughter was told she was joining 'art' club





Colorado parents sue over state law and school policy regarding transgender students



LOCAL NEWS

By Shaun Boyd August 9, 2024 / 6:14 PM MDT / CBS Colorado







- "Parental rights" framing robs queer youth of agency
- Tying youth education on LGBTQ+ identities to "indoctrination" feeds into harmful tropes about LGBTQ+ people.



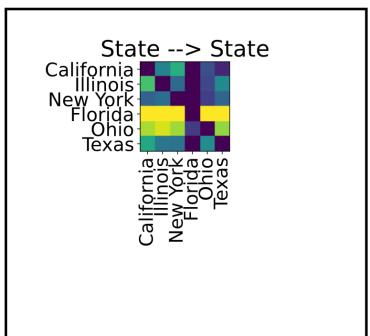
Information Flow

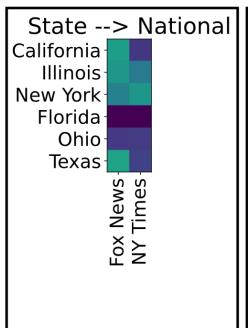
- We looked at the information flow between national outlets & local (state-level) outlets.
- We used transfer entropy, a measure of drivenness.
- Information flows from national outlets to local ones ...

Information Flow

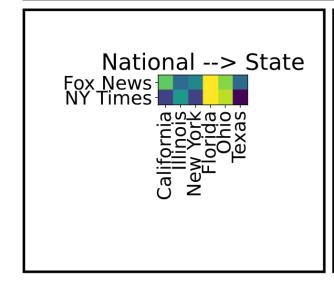
- ...but it's not a direct one-step flow!
- Instead, we see one or two states mediating the information flow of a particular topic.

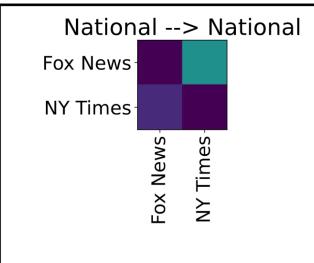
Transfer Entropy: K-12 school policies regarding LGBTQI+ students

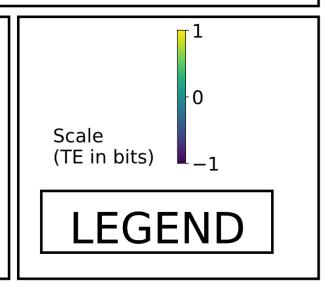




Flow Pattern: Two-step flow mediated by Florida and Ohio









- The topic model we used, LDA (Latent Dirichlet Allocation), is good for spotting broad topics
- It's not so great at spotting subtle biases and tropes.
- Humans are needed to do this work!



DELUGE (Bragg et al., 2013)

- Efficiently produces humangenerated taxonomies of labels for text datasets.
- Allows for probabilistic accuracy (crowdworkers can be imperfect and produce useful annotations)

DELUGE (Bragg et al., 2013) **GENERATE**: workers each suggest a label for an item

SELECT BEST: workers pick the best label for an item out of *c* choices.

CATEGORIZE: workers choose which label(s) out of s choices apply to an item



- Sept 2024: Finish MTurk sandbox testing;
 finish DELUGE script writing
- Oct 2024: Complete the full pipeline testing; publicize the tasks
- Nov 2024: Finish data collection; produce basic summary statistics on collected data
- Dec 2024: Release dataset on the Social Media Archive (SOMAR)



- Taxonomy of human-generated thematic labels for discourses on transgender people in U.S. mainstream media (across national and local news sources); a publicly available resource for research.
- An annotated dataset to help study intermedia agendasetting in the U.S. media ecosystem around trans issues.
- A resource for comparing topic modeling output and human-generated labels on a dataset already filtered and focused on one broad theme; evaluation of computational labeling systems.

